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Cirque Dreams Posts Solid First Season

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POMPANO BEACH, FL (CelebrityAccess MediaWire) -- U.S.-based theatrical touring company Cirque Productions's first touring season of 'Cirque Dreams Holidayze' proved to be a strong success, grossing over \$10 million in ticket sales in just two months.

"Cirque Dreams Holidayze" comprised a theatrical production that featured a holiday theme with theatrics, acrobatics music and dance productions built around elaborate sets. The production toured in two teams, each composed of a cast of 30 artists but next year, Cirque Productions is considering expanding to four complete touring companies.

Cirque Dreams Holidayze appeared in 12 theatres in the states of Florida, Tennessee, North Carolina, Minnesota, Michigan, Pennsylvania, Connecticut, New Jersey and New York. At Detroit's Fox Theatre, 8 performances in 1 week grossed \$1,002,981.00 with 22,267 single show ticket sales setting a Fox Theatre record for the highest-grossing one-week engagement. At Shea's Performing Arts Center in Buffalo, NY, 8 shows in 1 week sold 21,049 tickets with gross sales of \$984,829.00.

"We were very excited to premiere this original holidays theatrical creation and receive such an overwhelming response across the country," says Neil Goldberg, creator and artistic director of Cirque Dreams and founder of Cirque Productions. "The goal of the Cirque Dreams brand has always been to provide quality and affordable entertainment for audiences of all ages in their hometown theatres. The enthusiastic support and fans appreciation has exceeded our expectations." - CelebrityAccess Staff Writers
